

**GAMUDA LAND**

**GL BUSINESS  
GET SET, GO**



## What to include in your business proposal?

### 1. Executive Summary

- Overview of your business idea
- Product/ services offering
- What makes your business unique
- Introduction of your management team

### 2. Financial Performance

- Marketing and Sales Strategy
- Sales Projection (2 Years)
- (Optional) Highlight your dedication to ESG and how they align with your business goals.\*

### 3. Financial Assistance

- What do you need from GL Business Get Set Go! programme  
(*Capex/ Rental Holiday*)

\* To earn additional one (1) month rental holiday